

PX EXHIBIT 8

From: Holly Hampton </O=BAY TEK INC/OU=BAY-TEK/CN=RECIPIENTS/CN=HOLLY>
Sent: June 08, 2016 5:07 PM
To: Eric Schadrie; Lance Treankler; Tom Diedrich
Subject: RE: Brewskee Ball/NSBL deck
Attachments: Brewskee Ball Deck.pdf
Importance: Normal

Boom!

LMK if you want it printed and binded?

From: Eric Schadrie
Sent: Wednesday, June 08, 2016 2:01 PM
To: Holly Hampton; Lance Treankler; Tom Diedrich
Subject: Brewskee Ball/NSBL deck

Do any of you have the powerpoint deck that the NSBL guys handed out. I either mis-placed or discarded it, so I could use a copy if you have it.

ERIC SCHADRIE
R&D PROJECT MANAGER

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Turning Skee-Ball into a national sport

NSBL

National Skee-Ball League

CONFIDENTIAL 2016

Team

Meet The Erics



Eric Pavony
CEO



Founded Brewskee-Ball in 2005 while publishing Block, a North Brooklyn news and arts magazine. Creator of Major League Dreidel and inventor of the Spinagogue, the first-ever dreidel stadium, which has been sold at Bed, Bath & Beyond and around the world. Holds a patent for his game Five Hole Cornhole.

Eric Wikman
CTO



CTO of Everycontractor.com for 6 years and VP of Operations for the last 8 years at Epicom, an Austin software development firm. His role at both companies included overseeing the engineering department and acting as lead architect of product development. He has ample experience building software products and plays the role of both software engineer and manager of all technology projects.

Eric Cooper
COO



20 years in the music industry operating live venues and managing both national and worldwide tours. Ran the Austin Brewskee-Ball chapter for 8 years, making it the most successful league in the country. Chief Event Coordinator for National Skee-Ball Championships.

Advantage



WE ARE THE ONLY ONES WHO CAN DO THIS

We recently acquired the **exclusive and perpetual rights** from Skee-Ball, Inc. to run competitive live play Skee-Ball worldwide

Patentable NSBL
Lane Technology



We already own the
exclusive live play rights



We own NSBL.com

Patentable NSBL
App Technology





In 2005 we put Skee-Ball into NYC bars and forever changed the game.

"Long confined to Coney Island, Skee-Ball has now rolled into the East Village bar scene thanks to Brewskee-Ball, the world's first beer-fueled Skee-Ball league."

Out There

A street-smart guide to New York news and newsmakers



Brew's crows Long, confined to Coney Island, skee-ball has now rolled into the East Village bar scene thanks to Brewskee-Ball, the world's first beer-fueled skee-ball league. Thirty-two teams—boasting such colorful monikers as Skee3PO and Skee's Company—battle Wednesdays and Sundays for the honor of quaffing triumphantly from the BrewskeeBall Mug at the championship game on August 27. Says Will Guidara of reigning champs Skee Patrol: "We play for companionship and victory, that's it. Oh, and beer." For info visit brewskeeball.com. —Anna Balkrishna

8 Time Out New York June 26-July 5, 2006

TIMEOUTNEWYORK.COM

The sporting life

Shooting pool? Passé. Blasting bucks in Deer Hunter? Ho hum. Trivia nights? The answer is no. Bar owners are banking that arcade games will bring in the boozers.

By Joshua M. Bernstein

EAT OUT

SKEE TRIP Ace Bar in the East Village sports two large Skee-Ball machines.

Skee-Ball

A few weeks ago, the East Village's venerable Ace Bar (531 E 5th St. between Ave. A and B, 212-979-8476) became the proud parent of two Skee-Ball alleys. They're just like the ones you used to waste your money on in the arcades, only these games cost a buck each for nine balls. The refurbishing machines sit across from the bar, prizes and leagues are in the works. Across the river, the owners of CoCo66 (66 Greenpoint Ave. between Franklin and West Sts., Greenpoint, Brooklyn, 718-389-1531) plan to install their own machines in a special Skee-Ball-only nook by the end of the year. Nearby, the old folks behind the Abbey (536 Driggs Ave. between North 7th and 8th Sts., Williamsburg, Brooklyn, 718-599-4400) are building LuLu's (61 Greenpoint Ave. between Franklin and West Sts., Greenpoint, Brooklyn, which will feature three Skee-Ball machines when it opens in early December.

Red Hook, Brooklyn, 718-875-4664) offers four free courts of pétanque, a French version of bocce, behind the backyard patio.

Miniature golf

John Roberts, owner of the recently opened Bushwick Country Club (618 Grand St. between Leonard and Lorimer Sts., Williamsburg, Brooklyn, 718-388-2114), believes that "miniature golf and drinking go great together," so he added a nine-hole course out back. Find your inner John Daly by putting through a Patat Blue Ribbon window or rolling a ball into a robot's belly. There's never a wait to play, and non-country club members can afford the greens fee. Everything but the beer is free.

Ping-Pong

Ping-Pong players were relegated to dingy basements, until Lona (180 Grand

High on Skee-ball

The good times roll in the East Village

BY STEVE BLOOM

THE SUNDAY AFTERNOON CUENTELE at Ace Bar deep in the East Village is not what you might expect. At 5 pm, Brewskee-Ball action begins with three-player teams facing off against each other.

Brewskee-Ball? The "Brew" part is pretty self-explanatory, since the action takes place in a typical dark bar. But the "Skee-Ball" part is the novelty.

Eric Harris Pavony and Evan Tobias are Skee-Ball-aholics. They love playing the old bowling-style arcade game (it debuted in 1909) so much that last summer the duo bought two used machines and convinced Ace Bar to install them at a buck per nine wooden balls.

But these holy rollers of Skee-Ball had a bigger idea: a league, consisting of 32 teams, competing twice a week (also on Wednesdays) for the ultimate bragging rights of the best Skee-Ball team in New York. This is their third "skeeson." The top team will be decided August 27 on "Championship Sunday."

An old hand at Skee-Ball myself, I've been known to roll a 300-point game or two. (You aim for the 30-, 40-, and 50-point holes.) But watching the match between the league's top two teams—Skee Amigos and Caucasian Asian Invasion—

I'm not so sure I'm ready to pony up crisp dollar bills to take on these Skee-Ball hustlers, who regularly notch 300 scores with beer bottles in their back pockets.

As I play a few practice games, Pavony—the league's grand poobah—offers a few tips. "You're moving too much," he advises. "No extra body movement. Nothing else should move except your arm."

Then I nail a 300. Not bad. Put me in, coach!

Not on this Sunday. The teams have all arrived with their requisite players, many of who are female. In fact, the bar is crowded with athletic, but not jock-looking women.

"The league is 60% women," Pavony boasts. "Unlike competitive pool and even darts, women can challenge guys in Skee-Ball."

His Skee Amigos' teammate, Lindsay, is a good example. She averages 250 points per game. (To simplify scoring, the zero is deleted—250 is scored as 25.) "Women keep it from getting too competitive," she says. "It's fun. I only miss getting the little tickets."

She's referring to the red tickets that spool out of Skee-Ball machines in places like Coney Island. Play for a few hours and you can redeem the tickets for a cotton-candy goat—or a back scratcher. Something you can take home, a prize



A league meets twice a week for bragging rights of New York's best Skee-Ball team.

for all the hard work and concentration.

Pavony cut his Skee-Ball teeth at Chuckie Cheese birthday parties. "I was into being the best," he recalls. "It's perceived as a childhood game, but it's actually quite a skill."

Pavony proves this point frame after frame (each Brewskee-Ball game consists of 10 frames, like bowling). When it's his turn, he aims for the 50-point hole, rather than the easier 40-point pocket just below it. One frame his total is an outstanding 410.

But "The Hundo Kid"—a chunky six-foot dude wearing a Met cap—tops Pavony's feat with three straight frames of 490, 540 and 450 (you get a free game

when you hit 400). What's his secret? Hundo strictly targets the two 100-point holes in the upper corners.

"One day I was having a bad game," he explains. "So I went for 100 on my two last balls and hit them both. Now I'm a one-trick pony. But it's a pretty good trick."

As for me, I'm ready to assemble a team for the fourth Brewskee-Ball skeeson starting in September. I'm thinking of calling it Live Skee or Die.

For more info, go to brewskeeball.com. Steve Bloom's blog is bloomingideas.blogspot.com. He can be reached at steve-bloomingideas@yahoo.com.

History

NSBL
National Skee-Ball League



Since 2005 we have turned Skee-Ball into a:

Recreational Bar Game

Competitive Adult Sport

Community



- The first-ever competitive Skee-Ball league
- 1,000+ active rollers in 6 cities
- Over 400 sanctioned Skee-Ball events in 2016
- Hosted Six National Championships
- Sponsors: MillerCoors, Anheuser Busch, Pernod Ricard
- Media: ESPN, NY Times, LA Times, NPR, Wall Street Journal, The Economist, SNL Weekend Update
- In 2009 we created "The Skee-Ball Bar". We own and operate two locations – Brooklyn, NY and Austin, TX

"Now, Skee-Ball has the one thing it needs to make it a bona fide sport: a national champion."

–NPR, All Things Considered

BREWSKEE-BALL®

Austin, TX – League Growth 2009–2016



Skeeson	Teams	Revenue
01	25	\$7,500
02	24	\$7,200
03	33	\$9,900
04	41	\$12,300
05	51	\$15,300
06	51	\$15,300
07	57	\$17,100
08	66	\$19,800
09	58	\$17,400
10	67	\$20,100
11	60	\$18,000
12	79	\$23,700
13	61	\$18,300
14	59	\$17,700
15	60	\$18,000
16	65	\$19,500
17	52	\$15,600
18	55	\$16,500
19	77	\$23,100
20	80	\$24,000
21	90	\$27,000
22	95	\$28,500

A match is played with 3 rollers on a team. Each roller plays 10 frames. A regular "skeeson" is 8 weeks, plus the Brewskee Mug Tournament and other "post-skeeson" events. There are 3 skeesons in a year.



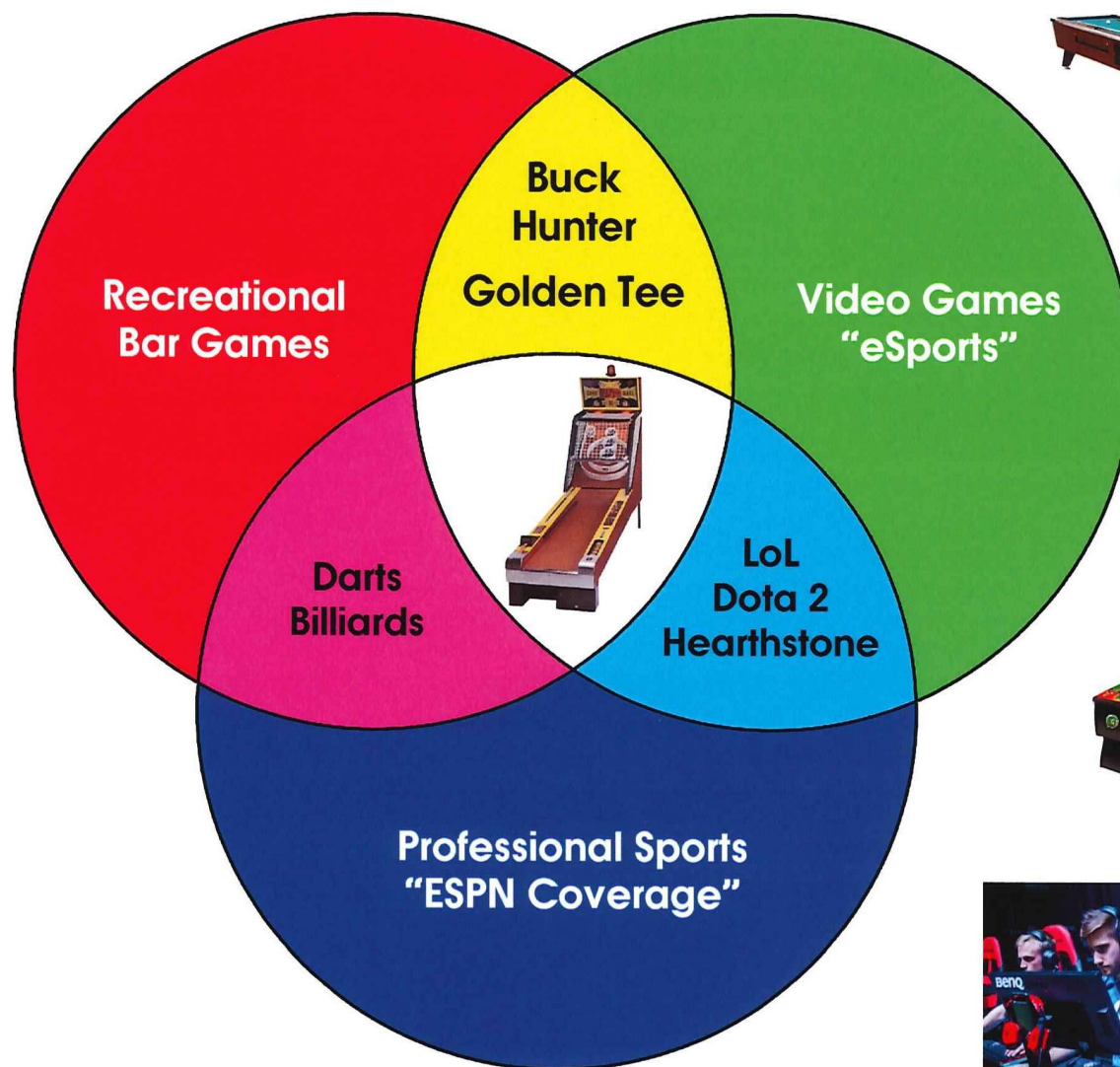
Mugbloods – Skeeson 21 Brewskee Mug Champions

The Perfect Game

Why Skee-Ball Has It All

NSBL

National Skee-Ball League



Like Darts & Billiards, Skee-Ball:

- is a classic, 100-year old iconic game with nostalgia
- has a tactility & physicality that is unique and satisfying to players
- is a great spectator sport



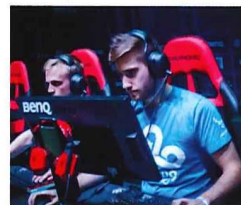
Like Buck Hunter, Skee-Ball will:

- be an online network of games with national leaderboards
- have HD screens for animation, gamefication and advertising
- be manufactured and managed exclusively by one company



Like eSports, Skee-Ball will:

- offer massive prize pools to players
- attract big name sponsors
- utilize in-game microtransactions



If We Build It...

NSBL

National Skee-Ball League



THEY WILL ROLL



Big Buck HD:

7,000 + machines
2,200 + networked locations
10,000 + active ranked players
4.5 players per machine
\$75,000 championship purse
220,000 + live stream viewers



Brewskee-Ball "Core 4 Cities"

12 machines
4 locations
693 active ranked players
57.8 rollers per machine
\$6,000 championship purse



NSBL: 5 Years From Now

1650 machines
825 networked locations
82,500 active ranked players
50.0 rollers per machine
\$425,000 championship purse

Market Opportunity



We're building a similar infrastructure and environment around Skee-Ball, to what eSports companies have created around competitive gaming

Why NOW is the perfect time in history to launch the National Skee-Ball League

ESPN just started to aggressively cover competitive gaming as a real sport with a dedicated section.

The most successful venture capitalists (Mark Cuban), pro sports icons (David Stern) and the biggest companies (Amazon) are actively investing in competitive gaming.

Major brands like Coca Cola, Red Bull and Intel are deeply involved in and currently sponsoring competitive gaming, driving tournament prize pools into the millions of dollars.

Total eSports prize money in 2015 was \$65 million.

There were 12,367 active professional players in 2015.

Over 200 pro gamers make a living just playing video games, from \$40k to \$2 million a year in prize money. \$40,000 in prize money is what the 150th-ranked male tennis player and the 330th-ranked golfer earn in winnings.

36 million people watched the 2015 League of Legends Championships. 20 million people watched the 2015 NBA Finals.

Why SKEE-BALL will rival and even surpass the success of eSports in America

DEMOGRAPHICS:

eSports players are 75% male, 18-34 years old.

Skee-Ball players are 50/50 men and women, 21-45 years old.

RECOGNIZABILITY:

eSports games are not well known by the vast majority of Americans.

Nearly every American knows what Skee-Ball is by an early age. Skee-Ball is iconic, a national pastime. It is beloved by all.

APPROACHABILITY:

There is a steep learning curve for eSports games.

Skee-Ball is universally easier to pick up and play for any generation.

LENGTH OF CAREER:

eSports pros burn out as early as 21 years old.

eSports games are often changed, forcing some pros to retire.

People can play Skee-Ball at a high level beyond 60 years old. Skee-Ball will always be Skee-Ball, like billiards and darts.

SOCIAL:

eSports is predominantly an online interactive experience.

Skee-Ball is an online interactive experience and an in person social event happening at great bars like billiards and darts.

LEGITAMCY:

ESPN has already validated Skee-Ball as a real sport.

HOW TO:

HURL A HUNDO

THE BROTY ISN'T EXACTLY THE HEISMAN. But the Best Roller of the Year award, given to the top skee-baller by the Brewskee-Ball league, offers its own cachet. **Andrew Jackson Litz** has three of them. What he doesn't have is a U.S. Skee-Ball Championship—because the inaugural event is only now upon us (Feb. 12-14, New York City). The March Madness showdown features the land's 64 top rollers. Here, Litz flashes the form that could earn the title. —RICHARD MORGAN



LET LITZ SHOW YOU HOW TO BE A PRINCE OF THE POCKETS. GO TO ESPN.COM AND SEARCH: SKEE-BALL VIDEO

1. LEGS The lefthanded Litz, who rolls as "William Ocean," presses his right shin against the right side of the lane and aligns his left leg a couple of feet back from the center. Knees bent, he leans 12 inches over the lane. It's a stance honed over three and a half years of competitive rolling. With his league's 10-week seasons running throughout the year, Litz, who daylights as a corporate events planner, plays 12 days a month and makes five road trips annually. For the championships, he's on home turf: NYC's Full Circle Bar.

2. HANDS Ball in left hand, Litz brings his arm back six inches behind his butt. Then, with elbow locked, he swings it forward, gently releasing the orb a couple of feet over the lane. He points his fingertips toward the targeted cup, typically the 40-pointer because it allows the widest margin for error: Toss too soft, and you still tally 30; overthrow, and it's a 50. A solid nine-roll round gets 360, or as it's known around the arcade, a "full circle."

3. EYES When rolling for 40s, Litz aims at the center of the ramp. When he rolls for the 100-point ("hundo") cup at the right, he aims four inches right of center. He takes the first three shots of every round at the hundos. If any miss, he refocuses on 40s. If he makes all three, he sticks with 100s for the rest of the round. Litz's high score is 810. A similar roll in the post-skeeseon will almost surely earn him the inaugural national title—plus a bar tab of \$100 and an iPod Touch.



Market Size



Based on our target demographic of social gamers between the ages of 21 and 45, a national Simmons survey said **37.9 million people** would want to compete in an eSports environment like the National Skee-Ball League

\$143 million

in 2015 eSports revenue (North America)

27 million people

play League of Legends daily

\$31 million

in 2015 Dota 2 prize money

Over 60,000

Classic Buck Hunter machines nation wide

Over 7,000

Big Buck Hunter HD machines nation wide

ESPN / BBC / TBS

broadcasting eSports in 2016

Product



The NSBL will create an eSports environment around Skee-Ball, while enhancing social & competitive face-to-face play

NSBL App

Encourages and facilitates competitive live play Skee-Ball and community around the sport

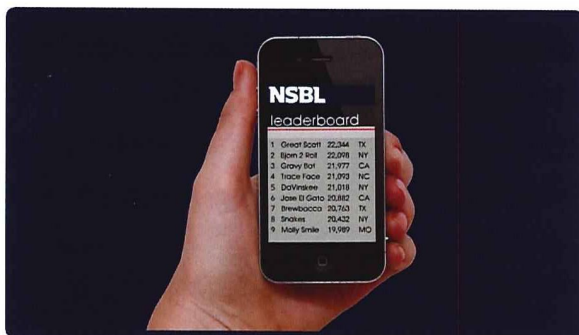
NSBL Lanes

Modernizing the classic Skee-Ball lane by building a network of machines that are linked to the league app. This will allow for the gamefication of Skee-Ball

NSBL Championships

Recurring regional tournaments and national majors will be held over the course of an NSBL year. Thousands of players will qualify and compete at these live play events for substantial cash prizes

Product



NSBL APP HIGHLIGHTS

- Bars and rollers can host their own tournaments through the network
- Rollers can play matches remotely vs. anyone in the network live on camera
- Rollers can play various types of timely released custom NSBL games
- Rollers can unlock rewards for quality of play, career milestones and high rankings on weekly / monthly statistical leaderboards
- Rollers can purchase avatars, skins, unique functionality and NSBL gear through microtransactions
- Rollers can win game tokens and NSBL Shop discounts for quality of play
- Rollers can follow the careers of their friends and favorite NSBL players
- Rollers can locate NSBL lanes and compete wherever their travels take them
- NSBL Match Maker pairs rollers up with players of similar stats and abilities

NSBL LANE HIGHLIGHTS

- Animation and cut scenes
- Sponsor and bar advertising
- NSBL event promotion, standings, stats and video coverage
- Social media integration, direct from the lane to the app to the web
- NSBL Roller Profiles are customizable with photos, stats and achievements

NSBL CHAMPIONSHIP HIGHLIGHTS

- Hundreds of rollers will play, thousands of fans will watch live and online
- Major rock clubs, venues and arenas, with sporting event/festival atmosphere

User Experience



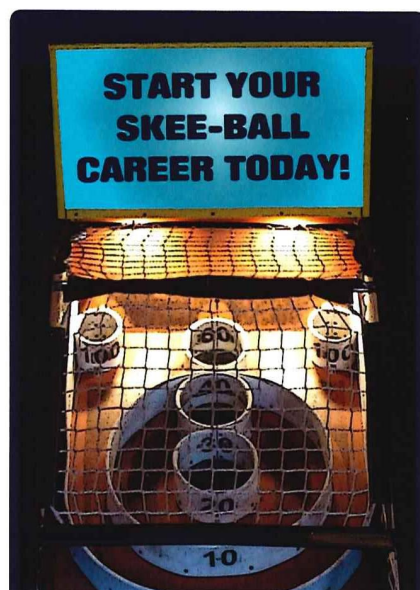
A Skee-Ball lover walks into a bar...

They see a
NSBL Lane

They download
the NSBL App

They play 10
free NSBL games

They pay for
an NSBL Plan



The screen will also say:

- Download NSBL app
- 10 free games
- Current prize pool

The app is free and
it will link to their
Facebook account

The 10 free games
include a tutorial
with tips and info
about NSBL features

They also have the
option to continue by
paying \$1 per game



NSBL
— 2017 —
SCHEDULE



JANUARY

NSBL
Cycle 1

FEBRUARY

NSBL
Cycle 1

MARCH

NSBL
Cycle 1

NSBL
The Cycle 1
Championship

APRIL

NSBL
Cycle 2

MAY

NSBL
Cycle 2

JUNE

NSBL
Cycle 2

NSBL
The Cycle 2
Championship

JULY

NSBL
Cycle 3

AUGUST

NSBL
Cycle 3

SEPTEMBER

NSBL
Cycle 3

OCTOBER



2018 **NSBL** Cycle 1

NOVEMBER



2018 **NSBL** Cycle 1

DECEMBER

NSBL
THE
Rollers

2018 **NSBL** Cycle 1

The Network Effect

Getting to Critical Mass

NSBL
National Skee-Ball League



More Lanes + Increased Prize Pool + Roller Rewards
+ Social Media + Live Streaming = Network Growth

INCREASED PRIZE POOL

Year 1: \$0 (Pre-Launch)

Year 2: \$50,000

Year 3: \$125,000

Year 4: \$245,000

Year 5: \$425,000

Prize money is generated from sponsorships and a % of NSBL game play, microtransactions and merchandise revenue.

ROLLER REWARDS

Rollers will get special "NSBL Scout" badges when they refer a friend to the NSBL Network.

These badges will be displayed on a Roller's Profile on NSBL Lanes.

Scouts that sign-up a significant amount of friends can also win tokens for NSBL game play and merchandise.



Example of Foursquare badges

SOCIAL MEDIA

Social media has been a catalyst for the growth of eSports making gaming news more accessible.

Brings global community together.

Improves interaction with fans and players.

Ensures the integrity of the sport.

Follow tournaments and breaking news as it happens.



LIVE STREAMING

eSports has been credited with making live streaming a true media experience.

Competitive gaming streams now rival television in terms of scale and reach.

Skee-Ball is ideal to live stream, as it combines real sport and arcade game like never before.

twitch

You Tube

Business Model

Revenue Projections

NSBL
National Skee-Ball League



As the network of rollers grows so does revenue from game play, sponsorships, microtransactions and merchandise

Year	Rollers	Lanes	Game Play	Sponsorship	MTX / Merch	Brewskee-Ball	Total
1*	0	0	\$180,960	\$0	\$0	\$45,240	\$226,200
2	4,450	150	\$1,440,000	\$288,000	\$115,200	\$71,460	\$1,914,660
3	15,700	450	\$4,500,000	\$1,158,000	\$463,200	\$101,460	\$6,222,660
4	41,260	930	\$10,224,000	\$3,373,800	\$1,349,520	\$134,340	\$15,081,660
5	82,500	1650	\$19,008,000	\$7,641,200	\$3,056,480	\$180,120	\$29,885,800

*Year 1 is Pre NSBL Launch - R&D (Only Includes Brewskee-Ball Game Play & Registration On Existing Classic Lanes)



**NSBL Lane
Manufacturing**

NSBL
National Skee-Ball League



New Lanes Grow The Network Each Year



Year	New Lanes Purchased	Total Lanes Purchased
1	0 (R&D)	1,650 (First 5 Years)
2	150	
3	300	
4	480	
5	720	

These are projections based on our current growth model.

See spreadsheet for month-to-month lane units.

Bay Tek's Shared NSBL Licensing Revenue with Full Circle United

15% of Merchandise
5% of Sponsorship
5% of App Advertising

Year	Merchandise	Sponsorship	App Advertising	Total
1	\$0	\$0	\$0	\$0
2	\$17,280	\$14,400	\$720	\$32,400
3	\$69,480	\$57,900	\$2,895	\$130,275
4	\$202,428	\$168,690	\$8,435	\$379,553
5	\$458,472	\$382,060	\$19,103	\$895,635
Total	\$747,660	\$623,050	\$31,153	\$1,401,863

Business Model

Expense Projections

NSBL

National Skee-Ball League



EXPENSE	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Salary	\$280,000	\$580,000	\$825,000	\$1,280,000	\$1,630,000
App Development	\$150,000	\$50,000	\$50,000	\$50,000	\$50,000
Lane Development	\$100,000	\$20,000	\$20,000	\$20,000	\$20,000
Web Development	\$25,000	\$5,000	\$5,000	\$5,000	\$5,000
Accounting/Finance	\$15,000	\$15,000	\$20,000	\$25,000	\$30,000
Legal	\$50,000	\$25,000	\$25,000	\$25,000	\$25,000
Project Management	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000
Animation	\$100,000	\$25,000	\$25,000	\$25,000	\$25,000
General Design	\$50,000	\$100,000	\$100,000	\$100,000	\$100,000
Office/Warehouse	\$30,000	\$60,000	\$75,000	\$90,000	\$120,000
Insurance	\$4,000	\$8,000	\$12,000	\$16,000	\$20,000
Travel	\$15,000	\$50,000	\$100,000	\$150,000	\$200,000
Scouting	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000
Misc	\$150,000	\$300,000	\$450,000	\$600,000	\$700,000
PR	\$0	\$30,000	\$30,000	\$30,000	\$30,000
Advertising	\$0	\$100,000	\$150,000	\$200,000	\$200,000
Production	\$0	\$100,000	\$150,000	\$200,000	\$200,000
Events	\$30,000	\$100,000	\$150,000	\$200,000	\$250,000
Lanes	\$0	\$1,500,000	\$3,000,000	\$4,800,000	\$7,200,000
Total	\$1,044,000	\$3,113,000	\$5,337,000	\$7,861,000	\$10,850,000

Go To Market



MANUFACTURE NSBL LANES

Our lane innovation team, in conjunction with Bay Tek Games, are designing the most cutting edge and first-ever networked Skee-Ball lane on the planet. These professional NSBL Skee-Ball lanes will be built by Bay Tek Games, our manufacturing partner. Bay Tek has been a leader in coin-op game development since 1977 and they have recently acquired the iconic Skee-Ball brand.

DEVELOP NSBL APP

The NSBL app will work together with the NSBL lanes to create a full interactive, social and competitive experience. Eric Wikman, former VP of Operations at Epicom, is leading a team of top Meteor developers to create the NSBL app, which will allow rollers to compete for prize money and qualify for tournaments year round.

SECURE NSBL LOCATIONS

Our NSBL locations team will scout and secure proper NSBL bars and venues in targeted US cities, where NSBL lanes can thrive. We already have Skee-Ball lanes in six cities at ten venues.

DISTRIBUTE NSBL LANES

To place NSBL lanes in venues across the country, we're tapping into Bay Tek's National Distribution Network. We have proven industry leaders on our team who collectively span every market in the US.

GROW NSBL ROLLER NETWORK

Our PR, social media and sponsorship teams will expand the NSBL roller network by driving prize pools, increasing online interaction, streaming live events, offering rewards and garnering national media coverage.

NSBL

National Skee-Ball League



For The
Love
Of The
Lane

